



THE AMERICAN DREAM SELLING BAY AREA

with your wine country host tara polley

AS SEEN ON



MEDIA KIT

THE AMERICAN DREAM IS A NATIONAL EMMY NOMINATED AND 5X TELLY AWARD WINNING TELEVISION SHOW SYNDICATED ON CBS, ABC, FOX, TRAVEL CHANNEL, BLOOMBERG, AND STREAMING ON APPLE TV, ROKU & AMAZON FIRE

ADTV's local host representing the North Bay, Tara Polley, is a Sotheby's International Realty real estate agent and Wine Country lifestyle expert, focused on bringing the best of Sonoma County to the rest of the country.

Tara features local businesses, developments, resorts, events, festivals, concerts, charities, real estate, people, positive stories, and community interests on her Sonoma County segments.

TARA POLLEY

REALTOR & ADTV HOST
Wine Country Lifestyle Expert

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Sotheby's
INTERNATIONAL REALTY



@PolleysProperties

PAST EPISODES



Celebrity Profile: Rocket the Rescue Dog
& **Real Estate Listing** Royal Meadows

Local Business:
Belly West Coast Kitchen & Tap Room
with Rock & Roll Tour Chef Gray Rollin
& **Real Estate Listing** Oak Knoll



Local Business:
Olde Raleigh Distillery &
Stay Handsome Barber Studio

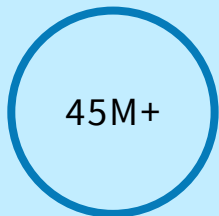


Event: Live In The Vineyard Goes Country
& "The Voice" artist Jay Allen

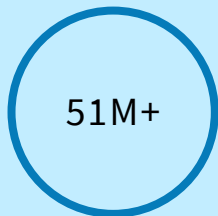


Event: The Wine Country Harvest Festival
& Celebrity Sommelier Chris Sawyer

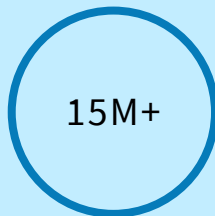
REACH



Social Media
Views

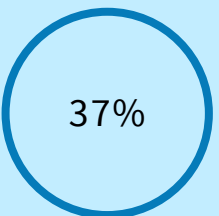


Impressions

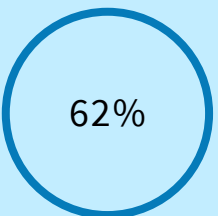


Engagement

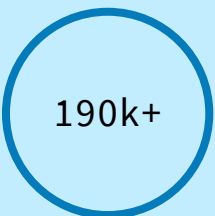
AUDIENCE DEMOGRAPHICS



Women



Men



Video Plays
by Fans

ABOUT

Episodes & Segments

Episodes of the American Dream run 30 minutes and feature multiple hosts in various geographic areas of the Bay Area. Tara is allotted 15 minute segment in each Bay Area Episode.

Social Media Posts:

Each segment will be promoted on both Tara's Social Media as well as The American Dream. Combined followers total over 100k.

Both behind the scenes and segment highlights will be featured and we do ask for our guests to join in promotions, tagging, and collaboration to boost engagement

Watch Parties & Promotion

With collaboration from the guest, red-carpet watch parties are available to create and coordinate to promote the segment



THE AMERICAN DREAM



SPREADING POSITIVE MEDIA ACROSS THE COUNTRY

OUR MISSION

THE AMERICAN DREAM IS A SHOW DRIVEN BY A MODERN DAY MEDIA MODEL COMBATING NEGATIVE MEDIA WITH STORIES THAT INSPIRE. EACH SHOW IS CENTERED AROUND LIFESTYLE, CULTURE, AND REAL ESTATE. THE AMERICAN DREAM GENERATES MILLIONS OF VIEWS ON CABLE, SOCIAL MEDIA, AND STREAMING PLATFORMS SUCH AS APPLE TV, AMAZON PRIME, AND ROKU.

OUR MISSION IS TO FOCUS ON THE MEMBERS OF OUR COMMUNITY AND SPOTLIGHT THEIR CONTRIBUTIONS. WE HOPE TO BRING OUR GUESTS INCREASED ATTENTION IN THE COMMUNITY AND AROUND THE WORLD WITH AN AWARENESS OF THEIR BRAND. WE INVITE YOU TO BE A PART OF IT